

**North Dakota Brain Injury Advisory Council Meeting**  
**March 23, 2017**  
**1:30 p.m. - 5:00 p.m., CT**

Prairie Hills Plaza, Prairie Rose Conference Room  
1237 W. Divide Ave., Ste. 1C, Bismarck, N.D.

**Advisory Council Members Present:** Shannon Binstock (chair), Kristine Medeiros, Nan Kennelly, Joyce Wolter, Tracy Barrett, and Brittany Hunt

**Absent:** Pat Eide, John Wanecke, Karen Law, Senator Tim Mathern, and Trina Gress

**Others Present:** Robin Rosendahl, Lauren Sauer, Shila Thorson, Kerry Krikava, Mandy Slag, Royce Shultz, Jake Reuter, Kevin McDonough, Kaylen Morast, Carrie Cooper, Debra Anderson, and Darcie Hanson

**Welcome**

The Chair Shannon Binstock calls the meeting to order at 1:38pm (central time). A quorum of voting members is present.

**Review of Minutes**

Nan Kennelly moved to approve the minutes for the December 21, 2016 meeting and the January 10, 2017 meeting. Tracy Barrett seconded the motion. Motion passes.

Motion to move the Brain Injury Media Services Update and Unmasking Brain Injury agenda items up. Seconded and passed.

**Brain Injury Media Services Update**

Debra Anderson with KK Bold provided an update regarding the brain injury media services. A total of 6 commercials, 6 radio spots, print/digital ads, and a brochure have been produced. The individuals for the commercials were selected based on the diversity in age, type of injury, gender, and location across the state. The media campaign was launched at a press release on 2/21/17. Three of the individuals from the commercial were able to attend and Senator Mathern spoke about the importance of the campaign. The Bismarck Tribune did an article of the launch of the campaign and the Minot Daily News did an article on Amanda Lund, who is highlighted in one of the commercials. The commercials will be rolled out in flights. The first started 2/27/17, the second will begin 3/29/17 and the third will begin 5/02/17. The commercials and radio will be airing on local stations, you tube, and other media areas.

Comments were raised regarding making the contact information more visible on the poster and brochure so it is clear how to follow up. Question was also raised regarding getting the information out to hospitals and emergency rooms. There needs to be more information given for providers and discharge planners regarding the available options and that NDBIN is an available resource.

**Unmasking Brain Injury**

Rebecca Quinn with NDBIN shared the new Unmasking Brain Injury Project. The project was developed by Hinds Feet Farm in North Carolina and many other states have started it as well. The project involves individuals with brain injury decorating a mask to explain the impact of the injury on them. NDBIN has hosted 9 mask making events across ND in January, Feb, and March to collect a total of 72 masks. The mask were displayed at the ND capitol this morning and will be displayed during the Mind Matters Conference over the next two days. Thank you to the partners who have helped by hosting events and

to Shannon Binstock for setting up a display at the Dickinson Information Center with print outs of the masks and descriptions. NDBIN is still collecting mask so anyone can contact them to receive a mask or to host an event. NDBIN will begin looking for additional places to display the exhibit across the state.

### **Discussion of House Bill 1085 for the Advisory Council**

House Bill 1085 has passed both the ND House and Senate. The bill will now go to back to the house for approval of small change made by the Senate and will then go to the Governor for signing. The version that has passed has fewer positions (5-9) then the currently Advisory Council's allowable of up to 13 voting members. Particularly, the new version only allows for 1 survivor of brain injury and 1 family member. Discussion regarding ways to ensure that everyone has a voice included the possibility of a survivor and family member stakeholder group to allow for individuals wanting to be involved to stay involved and inform the members on the council. Kevin McDonough shared that he had some resources from education that could be example ideas that he will share with Shannon Binstock and Rebecca Quinn. Once the bill has been signed by the Governor there will be more information available regarding what the process will be for applying for and being selected to be on the council. As a formal Governor Council the Governor's Office will manage the applications, approval, and notifications. Discussion around possibly having a special meeting of the existing Council once more information is known and the scheduled June meeting be possibly face-to-face as a planning meeting to organize for the changeover to being the Governor's Council.

### **Provider Coalition Update**

Trina Gress was not able to attend, but sent Carrie Cooper from Community Options in her place. Carrie provided an update about the Community Options Return to Work Program. Currently all the slots for the program are full and they have 25 individuals on the waiting list. Rebecca Quinn provided an update that the Providers Coalition has been in discussions with Medicaid to have a Brain Injury and Medicaid Collaborative meeting to work on developing tools to assist with access to Medicaid services for individuals with brain injury. Protection and Advocacy shared that they tracks disabilities-related Legislation and sends out at least weekly e-mails with bills, resolutions, hearing schedules, the tracking grid, and other misc. information specific to disabilities-related Legislation. If you are interested in being on the e-mail list contact Teresa Larsen at [tlarsen@nd.gov](mailto:tlarsen@nd.gov). P&A also host legislative working committees during session for individuals to learn about the legislative process and be involved. Information about these committees and locations to access them are located at:

<http://www.ndpanda.org/legal/committees.html>

### **Wrap Up/Agenda Items for Next Meeting**

It was determined that the scheduled future meetings will remain for now, but that may change based on more information about the new Council.

- June 1st, 1:30 – 5:00pm via video at DHS Regional Offices
- September 7th, 1:30 – 5:00pm via video at DHS Regional Offices
- December 7th, 1:30 – 5:00pm via video at DHS Regional Offices

Nan Kennelly made a motion to adjourn the meeting at 4:38pm. Kristine Medeiros seconded the motion and it passed.